

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Andrew J. Vilcauskas Jr., et al.

U.S. Pat. App. No.: 10/784,663

Filed: February 23, 2004

Group Art Unit: 2167

Examiner: Luke S. Wassum

Confirmation No.: 2280

Title: POST-SESSION INTERNET ADVERTISING SYSTEM

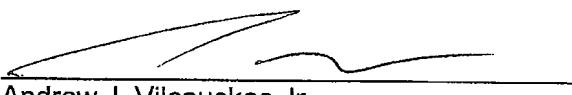
POWER OF ATTORNEY

We, Andrew J. Vilcauskas Jr., Robert D. Bloodgood III and Matthew G. Middleton, Applicants for the above-identified application, hereby appoint the practitioners of the firm of CHERNOFF, VILHAUER, McCLUNG & STENZEL L.L.P., associated with Customer Number:

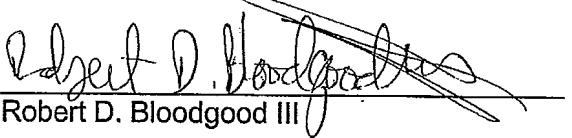
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of 601 S.W. Second Avenue, Suite 1600, Portland, Oregon 97204-3157, Telephone No. (503) 227-5631, its attorneys, jointly and individually, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

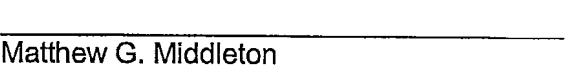
Dated: 10-21, 2008


Andrew J. Vilcauskas Jr.,

Dated: 10-23, 2008


Robert D. Bloodgood III

Dated: _____, 2008


Matthew G. Middleton

TO:KEVIN L. RUSSELL COMPANY:601 SW SECOND AVE.



COPY

UNITED STATES PATENT AND TRADEMARK OFFICE

**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE**



APRIL 16, 2010

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PTAS

KEVIN L. RUSSELL
601 SW SECOND AVE.
SUITE 1600
PORTLAND, OR 97204

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 04/16/2010

REEL/FRAME: 024244/0205
NUMBER OF PAGES: 6

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).
DOCKET NUMBER: 8096

ASSIGNOR:
VILCAUSKAS, ANDREW J., JR.

DOC. DATE: 05/24/2001

ASSIGNOR:
BLOODGOOD, ROBERT D., III

DOC. DATE: 05/24/2001

ASSIGNOR:

DOC. DATE: 05/24/2001

ASSIGNEE:
EXITEXCHANGE CORPORATION
921 SW WASHINGTON STREET
SUITE 224
PORTLAND, OREGON 97205

TO:KEVIN L. RUSSELL COMPANY:601 SW SECOND AVE.

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024244/0205 PAGE 2

SERIAL NUMBER: 12589778 FILING DATE: 10/26/2009
PATENT NUMBER: ISSUE DATE:
TITLE: POST-SESSION INTERNET ADVERTISING SYSTEM

SERIAL NUMBER: 10784663 FILING DATE: 02/23/2004
PATENT NUMBER: 7386555 ISSUE DATE: 06/10/2008
TITLE: POST-SESSION INTERNET ADVERTISING SYSTEM

ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

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ASSIGNMENT OF APPLICATION

WHEREAS, we, Andrew J. Vilcauskas, Jr., of Tualatin, Oregon; Robert D. Bloodgood III, of Portland, Oregon; and Matthew G. Middleton, of Portland, Oregon, have invented a POST-SESSION INTERNET ADVERTISING SYSTEM, hereinafter referred to as the "invention," for which on an even date herewith we executed an application for United States letters patent.

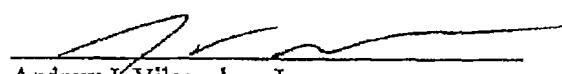
WHEREAS, ExitExchange Corporation, herein referred to as "Assignee," whose mailing address is 921 S.W. Washington Street, Suite 224, Portland, Oregon 97205 is desirous of acquiring the entire right, title, and interest in the same.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, we, by these presents do hereby sell, assign, and transfer unto the Assignee (1) the full and exclusive right to the invention for the United States and all foreign countries, (2) the entire right, title, and interest in and to any and all Patents which may be granted therefore, in the United States or any foreign country, and (3) any divisions, continuations, continuations in part, improvements, reissues, or extensions that may be made or granted thereon, in the United States or any foreign country.

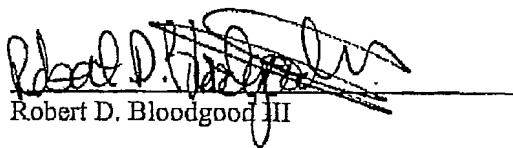
FURTHER, we agree to execute further instruments proper for effectuating the premises.

FURTHER, we hereby authorize and request the Commissioner of Patent and Trademarks to issue the patent(s) to the Assignee of the entire right, title, and interest in and to the same, for Assignee's sole use and behoof; and for the use and behoof of Assignee's legal representatives, to the full end of the term for which the patent(s) may be granted, as fully and entirely as the same would have been held by me/us had this assignment and sale not been made.

Dated May 24, 2001


Andrew J. Vilcauskas, Jr.

Dated May 24, 2001


Robert D. Bloodgood III

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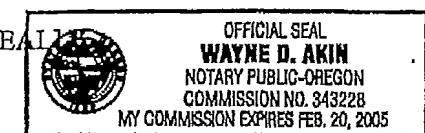
ated May 24, 2001

Matthew G. Middleton

ACKNOWLEDGMENT

ate of OREGON)
ounty of MULTNOMAH) SS:

before me personally appeared said Andrew J. Vilcauskas, Jr. and acknowledged the foregoing instrument to be his free act and deed this 24th day of May, 2001.

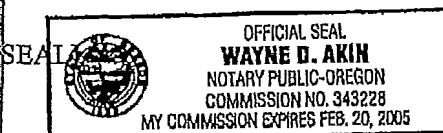


Wayne D. Akin
Wayne D. Akin
Notary Public - Oregon
My Commission Expires: Feb. 20, 2005

ACKNOWLEDGMENT

State of OREGON)
County of MULTNOMAH) SS:

before me personally appeared said Robert D. Bloodgood III and acknowledged the foregoing instrument to be his free act and deed this 24th day of May, 2001.




Wayne D. Akin
Notary Public - Oregon
My Commission Expires: Feb. 20, 2005

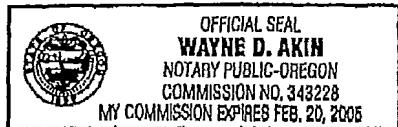
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ACKNOWLEDGMENT

te of OREGON)
)
) SS:
unty of MULTNOMAH)

fore me personally appeared said Matthew G. Middleton and acknowledged the foregoing
instrument to be his free act and deed this 24th day of May, 2001.

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Wayne D. Akin

Wayne D. Akin
Notary Public - Oregon
My Commission Expires: Feb. 20, 2005